TUNI Luottamuksellinen - Confidential (3Y)

# MERGE

## MEASURING WHAT MATTERS

Policy pathways to sustainable and inclusive wellbeing

# Policy Lab ‘’Governance for the Long Game”

**Mainstreaming sustainable and inclusive wellbeing metrics**

November 24, 2025 - 9:30-11:30

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# MERGE

MERGE is Horizon Europe funded Coordination and Support Action (CSA) project with an aim to find pathways towards inclusive and sustainable wellbeing.MERGE consists of 16 partners.

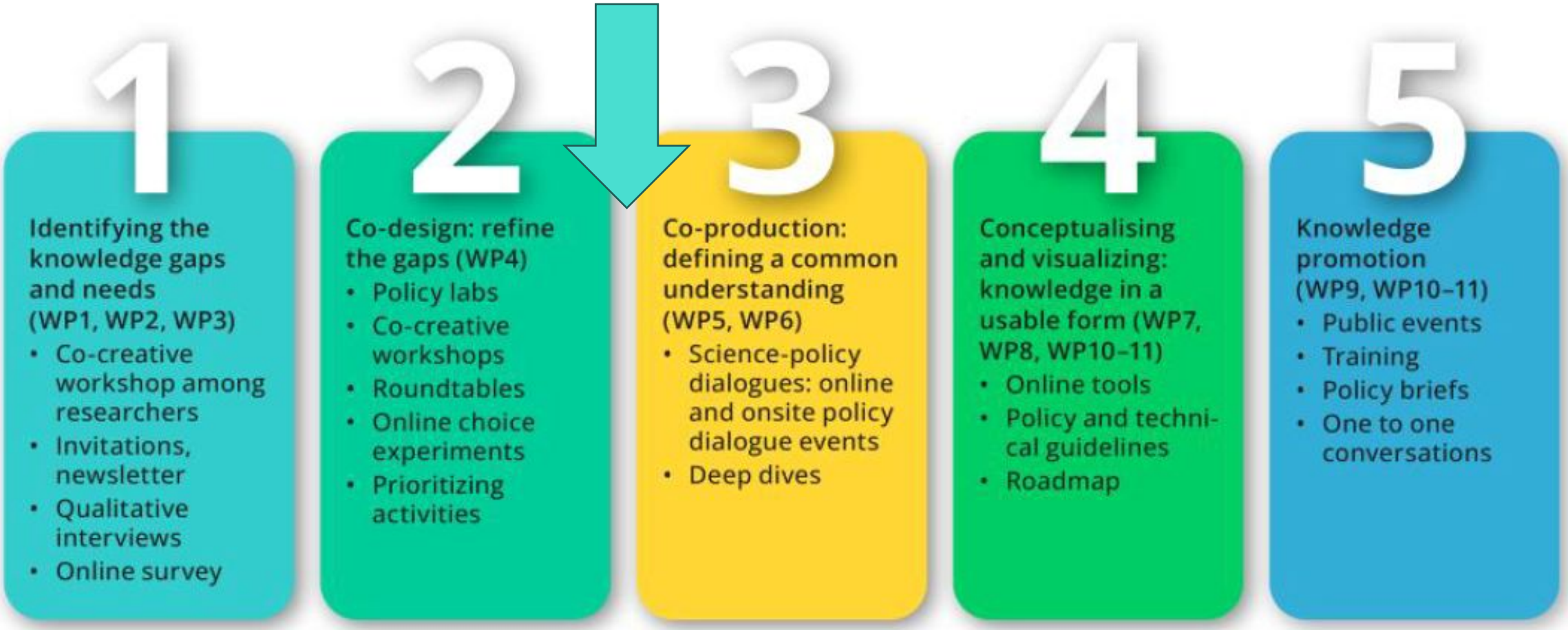
**WISE Horizons**: 4 years (2023-2026), 2.39 € million funding, 8 organisations

**ToBe**: 3 years (2023-2026), 2.69€ million funding, 15 organisations

**SPES**: 3 years (2023-2026), 2.68€ million budget, 12 organisations

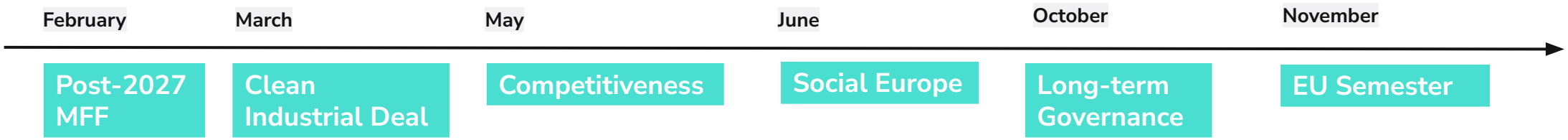
**REAL:** 6 years (2023-2029), 10€ million budget, two universities

# Process of co-production



# Deep dives

- As part of the MERGE policy stream, ZOE Institute for Future-fit Economies and the European Policy Centre (EPC) are conducting a series of "deep dives" to analyse the need for a holistic set of metrics to enhance key policies in the European Union (EU).
- **Objective:** to understand the challenges and opportunities of integrating Sustainable and Inclusive wellbeing metrics into different policies.
- **Focus on six (non-legislative and legislative) files:**



# Agenda

Discussion under the Chatham House rules

- Welcome
- Opening and Panel discussion
- Group discussions: world cafe
- Closing remarks

## PANEL DISCUSSION

### OPENING REMARKS

**Astrid Ladefoged**
Head of Unit, Green Transitions, DG RTD, European Commission

### CHAIR OF THE PANEL

**Sandrine Dixson-Declève**
Honorary President/ Global Ambassador, The Club of Rome & Chair, Earth4All

### PANEL PARTICIPANTS

**Meena Fernandes**
Policy Analyst at the European Parliament Research Service

**Frank Siebern-Thomas**
Head of Unit for Fair Green and Digital Transitions, Research, DG EMPL

**Robert Costanza**
Professor of Ecological Economics at the Institute for Global Prosperity at UCL, Club of Rome Member

**Tuuli Hirvilammi**
Tampere University

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# Group work: your facilitators today

Olli Bremer
Demos Helsinki

Jenni Kilpi
Demos Helsinki

Laura Danilaviciute
ZOE Institute for Future-fit Economies

Christiny Miller
ZOE Institute for Future-fit Economies

# Group discussion:

- **Objective:** to explore whether the Sustainable and Inclusive Wellbeing dashboard can serve as a basis for outcome indicators to track progress toward EU goals.
- **Process:** You will work in 4 groups. 2 groups interchangeably will work on 1 EU goal.
- **Task:** feedback on sample set of indicators
- **Plenary:** share with the other groups what are your key takeaways and open questions.

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## THANK YOU!

mergeproject.eu

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Funded by the European Union

UK Research and Innovation

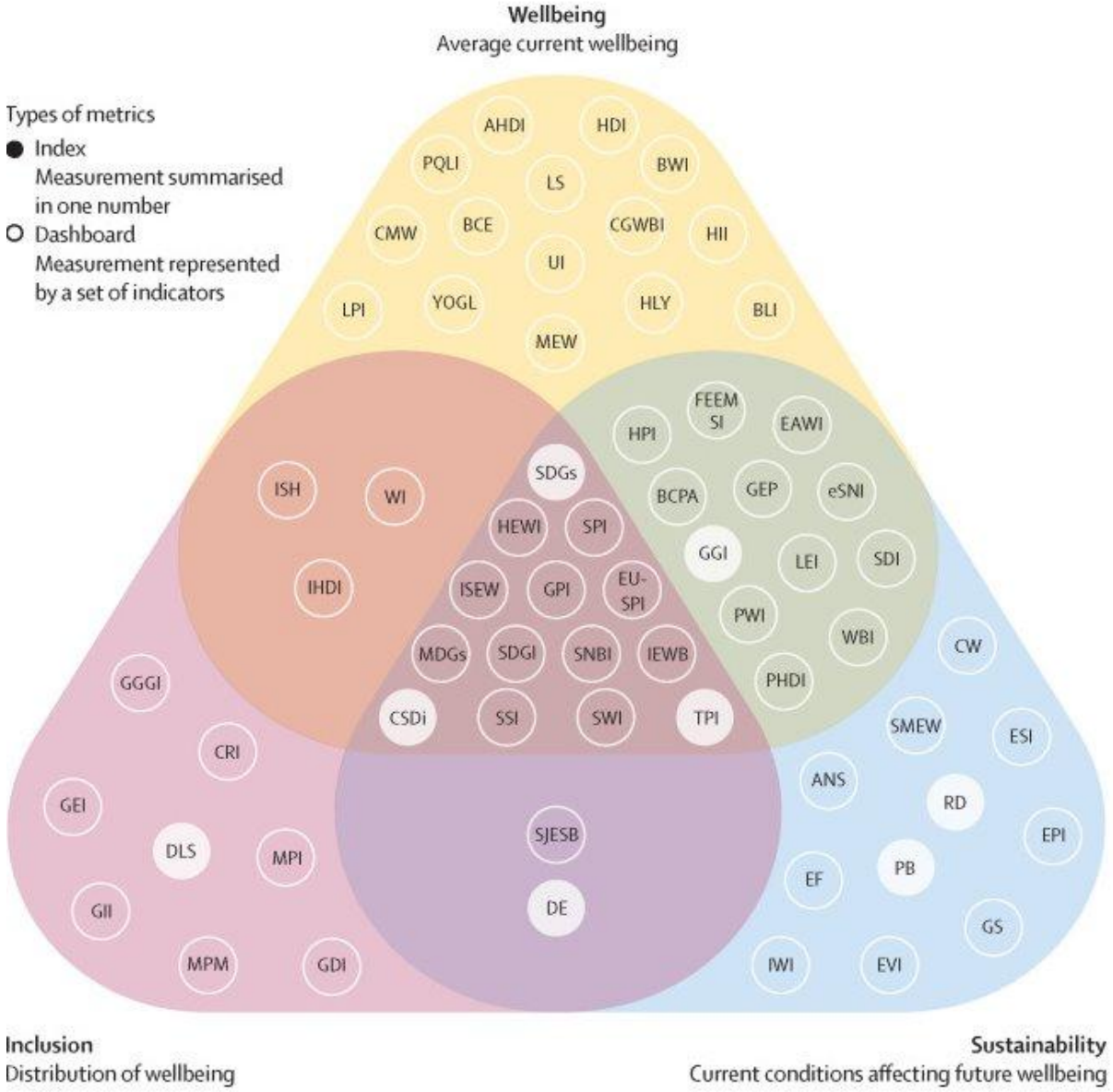


***Table 4**. Thematic domains and the commonalities across wellbeing frameworks.*

| UN-ECE | OECD | Common group themes | Themes that related to capitals |
|---|---|---|---|
| (1) Subjective wellbeing | (8) Subjective wellbeing | (1) Subjective wellbeing | |
| (2) Consumption and income | (1) Income and wealth | (2) Material wellbeing | |
| (3) Nutrition | (6) Health | (3) Health | |
| (4) Health | (6) Health | (3) Health | |
| (5) Labour | (3) Work and job quality | (4) Work and job quality | Human Capital |
| (6) Education | (5) Knowledge and skills | (5) Knowledge and skills | |
| (7) Housing | (2) Housing and amenities | (6) Housing | |
| (8) Leisure | (7) Leisure and culture | (7) Leisure, (8) Culture | |
| (9) Physical safety | (11) Safety | (9) Safety | |
| (10) Land and ecosystems | (4) Environmental quality | (10) Land and ecosystems | Natural Capital |
| (11) Water | (4) Environmental quality | (11) Water | |
| (12) Air quality | (4) Environmental quality | (12) Air quality | |
| (13) Climate | (4) Environmental quality | (13) Climate | |
| (14) Energy resources | (12) Natural capital | (14) Energy resources | |
| (15) Mineral resources | (12) Natural capital | (15) Mineral resources | |
| (16) Trust | (9) Social connections | (16) Trust and social connections | Social Capital |
| (17) Institutions | (10) Voice | (17) Institutions | |
| (18) Physical capital | (13) Economic capital | (18) Physical capital | Economic Capital |
| (19) Knowledge capital | (14) Human capital | (19) Knowledge capital | |
| (20) Financial capital | (13) Economic capital | (20) Financial capital | |
| | (15) Social capital | | |

# D1.1 Are Beyond-GDP metrics converging? Consolidation of the measurement of sustainable and inclusive wellbeing (2024)

Over the past 50 years, a plethora of “Beyond-GDP” metrics have been proposed to replace or augment the dominant economic indicator Gross Domestic Product (GDP). This report assesses whether there is a trend toward convergence in Beyond-GDP metrics and provides insights into how this trend might be accelerated. The study was conducted on 90 Beyond-GDP metrics and mapped the convergence of different measurement systems in three dimensions: conceptual frameworks, thematic taxonomy and the actual metrics.